



Waste Zero News

GROWING TOWARD ZERO WASTE TOGETHER



Source: Monterey Bay National Marine Sanctuary: Marine Operations (noaa.gov)

FROM THE EDITOR

When you picture the trash area at your business, sea otters may not be the first thing that come to mind. But the reality is how we manage our trash here in San Benito County can have a big effect on ecosystems that are miles away.

“Litter can wash into storm drains, which flow into the creeks, which feed into the Pajaro River, which empties into the Monterey Bay National Marine Sanctuary. That’s really important to remember.”

– Shawn Novack, Water Conservation Program Manager for the San Benito County Water District

With winter upon us and more rain coming, keeping trash out of our waterways is that much more critical. This newsletter focuses on the connection between solid waste and water quality, and how all of us can do better.

Zero Wastingly,

Shana McCracken
Waste Zero Manager



Kristina Hastings co-owns Bliss Blendz with Kim Calame. Kristina is passionate about the environment and told us, “I want to be part of a better future!”

Congratulations,

Bliss Blendz of San Juan Bautista!

You are our winter RecycleRight winner!

What smoothie shop Bliss Blendz is doing right:

1. Maintaining a clean 3-stream sorting system.
2. Diverting as much waste as possible from the landfill, including food-soiled paper in the Organics.
3. Reaching out to our Waste Zero team for help when needed.

FREE BILINGUAL TRAINING

Did you know Recology offers free bilingual training for your janitorial staff? We’ll show them how to use the three-stream program properly to reduce waste and keep materials clean.

Don’t miss out! Email us today at jmercado@recology.com or call 408.713.8692.



Left: Halina Kleinsmith, owner of San Juan Bautista antique shop Fool's Gold, receives her green business certificate at a special event September 21, 2021. She is joined by state and local dignitaries as well as county staff.



GREEN BIZ SPOTLIGHT

More San Benito businesses are going green every day. The Green Business Program assists and promotes businesses and other organizations that commit to operating sustainably, using an easy-to-follow framework.

Recent additions to the county's growing list of certified green businesses include:

1. Fool's Gold
2. Notably Noble Co.
3. Thankful Co.
4. Timeless Treasures Conference & Event Center
5. Mrs. B's Z-Place

Our sincere congratulations to all these businesses!

For more information about the Green Business Program send an email to Saburi Sai at ssai@environmentalin.com.

2022 RECYCLE GUIDES

Look for your 2022 Recycling Guide in the mail! If you don't receive one, or you'd like more copies, call us at **831.636.7500**, or download the file at Recology.com/SanBenitoCounty.

HOW TO

WINTER-PROOF




YOUR TRASH & RECYCLING

Are you ready for the rainy season?

1. Keep enclosures clean
2. Make sure lids are closed
3. Lock containers if necessary*
4. Don't overfill containers
5. No hazardous materials

* Be sure to provide us with the combination or key, or call us to get a free Recology lock.

Connect with us and our partners on social!

-  @RecologySanBenito
@SanBenitoCountyIntegratedWasteManagement
@MontereyBayAreaGreenBusinessProgram
-  @RecologySanBenito @SBCIWM @ShopGreenMontereyBay
-  @RecologySanBenito @SBCIWM @GreenBusinessCA

Questions about your collection service?

Contact our team at **831.636.7500**, Monday through Friday, 8 am to 5 pm. Messages left after hours will be returned the next business day. You may also email us at CustomerService055@Recology.com or visit Recology.com/SanBenitoCounty

Se Habla Español

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