

GREEN BUSINESS LEADER OF THE YEAR



2021 Green Business
Leader of the Year



Congratulations to this year's San Benito
County Chamber of Commerce
Green Business Leader of the Year!



Sustainability and reverence towards nature are at the company's core as it runs the National Park's campground and store. As a certified CA Green Business, Pinnacles Recreation Co. excels in reducing waste, conserving resources, and educating staff and visitors to be environmental stewards.



Grant Cunningham, Owner of Pinnacles Recreation Company

Leaders in Sustainability

Pinnacles Recreation Co. is in good company, joining the previous years' leaders who continue to inspire our business community and cultivate a culture of prioritizing environmental responsibility and education.



*Green Business
Leader of the Year
2019*



*Green Business
Leader of the Year
2020*

THINKING OF GOING GREEN?

JOIN THE CHALLENGE

Become one of San Benito County's sustainability heroes by applying for the next **Green Business Challenge!** Successful challengers will receive free local and statewide marketing recognition.

Sign up for a **FREE** info session at calendly.com/greenbusinessprogram/30min or text "green my biz" to 415-225-8807.



WHY JOIN?

SAVE MONEY

Receive **FREE** technical assistance to conserve resources and save money! Green Businesses implement practices that lead to cost savings in energy, water and garbage bills.

GET RECOGNIZED

Customers increasingly want to support businesses that are doing their part for the environment. Be recognized as a green business leader at the local and state level!

JOIN THE COMMUNITY

Become a part of a growing statewide network of like-minded businesses, all while demonstrating your commitment to sustainability.

ADDITIONALLY: GREEN BUSINESSES ENJOY DISCOUNTED MEMBERSHIP AND FREE ADVERTISING FROM THE SAN BENITO COUNTY CHAMBER OF COMMERCE