

THE COMMERCIAL CONNECTION

April 2020

KEEPING US CONNECTED TO THE COMMUNITIES WE SERVE

Recology of San Benito County provides Recycling, Organics, and Garbage collection service to Residents, Businesses, and Multi-Family buildings in Hollister, San Juan Bautista, and the surrounding unincorporated areas of San Benito County.



Green Success for Jardines de San Juan!

Family owned restaurant, Jardines de San Juan, celebrates their 43rd year of operating as a full-service restaurant and event venue. As a business who gives back and supports their community, "we wanted to do our part to help the planet" says Manager Nick Winkler. They have found the County's Green Business Program to be very helpful in greening their day to day operations and in turn have received great customer feedback for their efforts to protect the environment and public health. By adding Organics collection, they are reducing waste sent to landfill, and they have also switched to green cleaning products and adopted an Environmental Preferable Purchasing Policy. One of the biggest challenges they had to overcome in getting certified was moving away from single use plastics like the infamous drinking straw. At first, they replaced plastic straws with paper straws. They soon decided to do away with them entirely, reducing their waste and saving them money! "The number of people who complimented our decision to rid ourselves of such products far outweighed those wishing they could sip their margarita with a straw" says Nick Winkler. The employees also praised their team efforts for reducing waste and getting certified. "We also receive a lot of praise from people when they see the green business certification sticker



in our front window and on the back of our menus." We congratulate businesses like Jardines de San Juan who are doing their part to reduce waste, give back to the community, and spread the word to become Green Business Certified!

Congratulations to San Benito Dance Academy this year's Green Business Leader!



San Benito Dance Academy (SBDA), a dance studio in Hollister, was awarded this year's Green Business Leader Award on February 22 at the San Benito County Chamber Dinner Dance 99th Award Ceremony. "We strive to operate in a green manner by implementing and educating our dance members and their families in the 3Rs: reducing, reusing, and recycling, as well as conserving the resources we use and the carbon footprint we create," says SBDA owner Lara Lichten. In 2005 SBDA was established and in 2018 Lichten took over the business which is now the County's largest dance academy with more than 250 students. Lara said, "we were honored with this award and will continually strive to engage with our community, educate, do all that we can in our

power, and spread the word to others to jump on the green train! We encourage other businesses in our community to comply and reap the benefits of a cleaner, greener, happier community!"

Thank you SBDA for being a local and state leader for green business efforts!

Para recibir información en Español llame a este número (831) 636-7500

Congratulations to Our Green Business Leaders of San Benito County!

Since December of 2019, the San Benito County Green Business Program has added 5 new Certified CA Green Businesses:

San Benito Agricultural Land Trust
Recology San Benito County Office
San Benito Bene
Jardines de San Juan
Brennan Workforce Consulting Office

Our San Benito County Certified Green Businesses lead by example by reducing their environmental impact and preventing pollution. Certified CA Green Businesses conserve resources and save money on their operations by reducing waste, increasing water conservation and improving energy efficiency.

Become a Green Business Leader Today! San Benito County businesses who enroll in the CA Green Business Program will receive FREE technical support; water, energy and waste assessments; free promotion and marketing; and access to rebates through our local San Benito County Green Business Program.

To learn more about the CA Green Business Program visit www.greenbusinessca.org or contact the San Benito County Green Business Program at sbcivm@cosb.us

State Law AB 341 Mandatory Commercial Recycling

California Assembly Bill 341 (AB 341) mandates that as of January 1, 2012 commercial establishments that generate 4 cubic yards or more of solid waste per week, and Multi-Family Dwellings of 5 units or more must have recycling services.



State Law AB 1826 Mandatory Commercial Organics

California Assembly Bill 1826 (AB 1826) mandates that as of January 1, 2020 commercial establishments that generate a total of 4 cubic yards or more of solid waste per week must arrange for an organics recycling program.

FREE Buddy Bags for Multi-Family Tenants!

Recology is proud to give tenants at Multi-Family Dwellings the option of having a personal Buddy Bag to transport recyclable items to their recycling bins! Store this Buddy Bag in a convenient spot at home, fill it with recyclables, carry it to your recycling area, and then empty the contents into the blue recycling container. After that, you can bring it back home, rinse it or use a wet wipe, let it air dry, and reuse it over and OVER again!

For a list of acceptable items that can be put into this Buddy Bag, refer to your Multi-Family Recycling Guide! To receive Buddy Bags for your tenants, please call the number below.



Need more information?

Contact us! (831) 636-7500

We value your opinion, questions, or comments.

www.recologysanbenito.com

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