

The Recology[®] **RESOURCE**

WHAT'S INSIDE: Hello! p2 / The Recology Lifecycles p3 / Recycle* p4 / Compost* p6 / Bulky Item Pickup* p8 / Hazardous Waste* p9 / Legislation p10 / Waste Zero Services p11 / Community p12 (*English & Spanish)

SANTA ROSA | SPRING 2018 EDITION





Volunteer event at Howarth Park
in Santa Rosa | 12/9/17

HELLO SANTA ROSA!

We are genuinely excited to join the Santa Rosa community as your new recycling, compost, and garbage collection service provider! The Recology mission represents a fundamental shift from traditional waste management to resource recovery. Our vision at Recology is to create a world without waste by finding the best & highest use for all materials we collect.

We've been recycling long before there was even an industry for it. Our founders immigrated to San Francisco in the mid 1800's looking for opportunity and they eventually found work doing what no one else wanted to do - picking up other people's garbage.

They called themselves scavengers - in fact, the Recology Sunset Scavenger company name is a nod to these same founders. The original scavengers sorted through refuse materials to find what was salvageable. They would then wash, package, and sell materials of value. Little did they know that they were creating a foundation for our current business model today.

We have over 100 years of experience and 45 operating companies that provide service to over four million customers from California to Washington. We are excited to bring our vision, history, and knowledge to Santa Rosa.

Get ready for brand new carts, kitchen compost pails, dumpster bins, and trucks on the road! Residential customers can now place used household batteries in a zip lock bag on top of the recycling cart for safe disposal. We also have many resources to help our commercial and multi-family dwelling customers recycle and compost more.

In this guide you'll learn more about our commitment to the community, customer service, and the environment.

GET IN TOUCH

Mon-Fri 7a-6p, Sat 7a-3p

RecologySonomaMarin@Recology.com

Recology.com/SonomaMarin

800.243.0291



Look for us on Facebook & NextDoor!



THE RECOLOGY LIFECYCLES

RECYCLE



COMPOST



WHAT CAN I RECYCLE?

You can recycle **glass, metal, plastic containers, as well as paper and cardboard.**
Please make sure food and liquids are removed.

Puede reciclar *vidrio, metal, recipientes de plástico, papel y cartón.*
Por favor, asegúrese de eliminar los alimentos y líquidos.



METAL

Metal



- ✓ **Aluminum cans & steel**
Latas de aluminio y acero
- ✓ **Aluminum foil & trays**
Papel de aluminio y charolas

PLASTIC CONTAINERS

Contenedores de plástico



- ✓ **Bottles (leave caps on)**
Botellas (dejar tapones)
- ✓ **Containers**
Contenedores
- ✓ **Clamshells containers**
Cajas para comida para llevar
- ✓ **Cups**
Tazas

GLASS

Vaso



- ✓ **Glass bottles & jars**
(metal caps & lids too)
Botellas y frascos de vidrio
(tapas de metal)

PAPER & CARDBOARD

Papel y cartón



- ✓ **Bags (paper only, no plastic)**
Bolsas (papel solamente, no plástico)
- ✓ **Cardboard (non-waxed)**
Cartón (sin cera)
- ✓ **Cereal boxes**
Cajas de cereal
- ✓ **Office paper**
Papel de oficina
- ✓ **Egg cartons (paper)**
Cartones de huevos
(de papel)
- ✓ **Envelopes**
Sobres
- ✓ **Juice or soy milk boxes with foil liner**
Cajas de leche de zumo o soja con papel de aluminio
- ✓ **Junk mail & magazines**
Correo basura y revistas
- ✓ **Newspapers**
Periódico
- ✓ **Packing paper**
Papel de embalaje
- ✓ **Phonebooks**
Guías telefónicas
- ✓ **Sticky notes**
Notas adhesivas
- ✓ **Waxy paper milk or juice cartons**
Cartones de leche con cera
- ✓ **Wrapping paper (non-metallic)**
Papel de regalo
(no metálico)

UNACCEPTED MATERIALS

Materiales no aceptados



- ✗ **Batteries**
Baterías
- ✗ **Ceramic dishware or glassware**
Vajilla de cerámica
- ✗ **Clothing, linens & rags**
Ropa, sábanas y trapos
- ✗ **Coat hangers**
Ganchos de ropa
- ✗ **Cork (natural & plastic)**
Corcho (natural y plástico)
- ✗ **Electronics**
Electrónicos
- ✗ **Food scraps**
Restos de comida
- ✗ **Glass mirrors & windows**
Espejos de vidrio y ventanas
- ✗ **Light bulbs**
Bombillas de luz
- ✗ **Plastic bags, wrappers or film**
Bolsas de plástico, envoltorios o películas
- ✗ **Plastic items mixed with metal, fabric or rubber**
Artículos plásticos mezclados con metal, tela o goma
- ✗ **Plastics labeled "compostable"**
Plástico etiquetado como "compostable"
- ✗ **Shredded paper**
Papel en trizas
- ✗ **Soiled paper**
Papel sucio
- ✗ **Styrofoam**
Espuma de poliestireno
- ✗ **Waxed cardboard & paper**
Cartón y papel encerado
- ✗ **Wood**
Madera
- ✗ **Yard trimmings**
Recortes de jardín

WHAT CAN I COMPOST?

You can place **food scraps, soiled paper, and plant trimmings** in your compost bin.

Puede colocar restos de comida, papel sucio y recortes de plantas en su contenedor de compost



**PLEASE DO NOT
PLACE COMPOSTABLE
MATERIALS
IN PLASTIC BAGS.**

FOOD SCRAPS

Restos de comida



- ✓ **Bread, grains, & pasta**
Pan, cereales, y pasta
- ✓ **Coffee grounds & tea bags**
Café molido y bolsitas de té
- ✓ **Dairy & eggs**
Lácteos y huevos
- ✓ **Fruits & vegetables**
Frutas y vegetales
- ✓ **Leftovers & spoiled food**
Sobras y comida estropeada
- ✓ **Meat (including bones)**
Carne (incluidos los huesos)

SOILED PAPER

Papel sucio



- ✓ **Coffee filters**
Filtros de café
- ✓ **Greasy pizza boxes**
Cajas de pizza grasosas
- ✓ **Paper plates without film plastic liners**
Platos de papel (sin recubrimiento de cera o plástico)
- ✓ **Paper to-go containers without film plastic liners**
Cajas y contenedores de papel para llevar (sin recubrimiento de cera o plástico)
- ✓ **Paper towels & napkins**
Toallas, servilletas y bolsas de papel
- ✓ **Shredded paper**
Papel en trizas

PLANTS

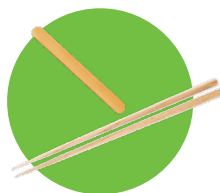
Plantas



- ✓ **Branches & brush**
Ramas y plantas
- ✓ **Flowers & floral trimmings**
Flores y adornos florales
- ✓ **Grasses & weeds**
Pastos y malas hierbas
- ✓ **Leaves**
Hojas
- ✓ **Tree trimmings (less than 4" diameter & 4' long)**
Recortes de árboles (menos de 4" de diámetro y 4' de largo)

OTHER

Otro



- ✓ **Hair, fur, & feathers (non-synthetic)**
Pello, piel y plumas (no sintético)
- ✓ **Wood – small pieces of lumber or sawdust from untreated wood only**
Madera - pequeños trozos de madera o aserrín de madera limpia solamente
- ✓ **Wooden chop sticks & coffee stir sticks**
Palitos de madera y palitos de café

UNACCEPTED MATERIALS

Materiales no aceptados



- ✗ **Aluminum foil or trays**
Papel de aluminio o bandejas
- ✗ **Cat litter or animal feces**
Arena para gatos o heces de animales
- ✗ **Clothing, linens, & rags**
Ropa, sábanas y trapos
- ✗ **"Compostable" labeled plastics (bags, utensils, cups)**
Plásticos etiquetados como "compostables" (bolsas, utensilios, tazas)
- ✗ **Corks – natural & plastic**
Corchos - natural y plástico
- ✗ **Diapers**
Pañales
- ✗ **Dirt, rocks, or stone**
Tierra, rocas o piedra
- ✗ **Flower pots or trays**
Macetas o bandejas
- ✗ **Foil-backed or plastic-backed paper**
Papel con respaldo de aluminio o plástico
- ✗ **Juice or soy milk boxes with foil liner**
Cajas de leche de zumo o soja con papel de aluminio
- ✗ **Liquids or ice**
Líquidos o hielo
- ✗ **Milk & juice cartons**
Cartones de leche y jugo
- ✗ **Palm fronds, cactus, or bamboo**
Hojas de palma, cactus o bambú
- ✗ **Plastic bags, wrappers, or film**
Bolsas de plástico, envoltorios o películas
- ✗ **Styrofoam**
Espuma de poliestireno
- ✗ **Treated wood – plywood, press board, painted or stained wood**
Madera - madera contrachapada, tablero de presión, triplay madera pintada o teñida

BULKY ITEM PICKUP

Do you have an old sofa, mattress, or even an old TV taking up space? We can pick them up for you. All you have to do is contact us by phone or send us an email at RecologySonomaMarin@recology.com and we will pick up that Bulky Item right at the curb. "Bulky Items" (or "BIPs" for short), are those "beyond-repair" appliances, furniture, or items that don't fit into your car. As your local recycling experts, we take great care in ensuring that anything and

everything that can be recycled, is recycled. You can be assured that the recycling process is handled in an ecologically and socially responsible manner.

If it's just not worth fixing or donating, Recology is here to help. We will pick up broken landscaping equipment such as lawn mowers and leaf blowers with combustible engines as long as all of the fluids are completely drained. Even small auto parts (under 60 lbs) are

accepted as part of the BIP program.

Hazardous waste and propane tanks, however, cannot be accepted and should be taken to your local Hazardous Waste Facility or a community toxics collection event.



Feel like a VIP and call in a BIP today!



THE BASICS

Los Basicos

- ✓ **2 free pickups per year**
2 recolecciones gratuitas por año
- ✓ **Up to 3 cubic yards of materials per pickup**
Hasta 3 yardas cúbicas de materiales por recoger
- ✓ **Driver must be able to load items safely into truck**
El conductor debe poder cargar los artículos de manera segura en el camión
- ✓ **No liquid waste or hazardous materials**
Sin desechos líquidos ni materiales peligrosos



HAZARDOUS WASTE

SONOMA COUNTY WASTE MANAGEMENT AGENCY TOXICS COLLECTIONS



Community Toxics Collection is by appointment only. To make an appointment, call (707) 795-2025 or email toxicsdisposal@cleanharbors.com. For more information, on how to safely dispose of toxics please go to: www.recyclenow.org/toxics

Tóxicos Comunitarios Colección de es solo por cita. Para hacer una cita, llame al (707) 795-2025 o envíe un correo electrónico toxicsdisposal@cleanharbors.com. Para obtener más información sobre cómo desechar los tóxicos de forma segura, visite: www.recyclenow.org/toxics

California law prohibits the disposal of hazardous waste in landfills. Please do not place hazardous waste in any bins or carts, as it may harm human health and the environment.

La ley de California prohíbe la eliminación de desechos peligrosos en vertederos. No coloque residuos peligrosos en contenedores o carros, ya que pueden dañar la salud humana y el medio ambiente.

MARCH 13
Larkfield

27
West Santa Rosa

APRIL 24
East Santa Rosa

MAY 8
Larkfield

29
Oakmont

JUNE 8-10
E-Waste Only Event
Whole Foods Coddington
390 Coddington Mall
Fri 11-7, Sat & Sun 9-5

19
West Santa Rosa

JULY 3
East Santa Rosa

24
Larkfield



LEGISLATION INFO

We work closely with the city and state government to ensure that our shared sustainability goals are achieved.
We help our commercial customers to be in compliance with state laws AB 341 and AB 1826.

AB 341 Commercial Recycling

California Assembly Bill 341 (AB 341) mandates recycling for all businesses and schools that generate more than 4 cubic yards of solid waste per week, and multifamily dwellings of 5 units or more. AB 341 is designed to reduce GHG emissions in the state by 5 million metric tons of carbon dioxide (CO₂).

Businesses and property owners are able to subscribe to recycling services to comply. Property owners of a business or multifamily dwelling may also require tenants to source separate their recyclable materials to aid in compliance.



AB 1826 Commercial Organics

California Assembly Bill 1826 (AB 1826) became effective April of 2016, and mandates commercial establishments that generate a minimum of 4 cubic yards of organics per week must arrange for an organics recycling program. Organics include both food scraps and yard trimmings.

The goal of this legislation is to prevent organic materials from ending up in the landfill, when they have a higher use.



WASTE ZERO SERVICES

Let our Waste Zero Team help your business, multi-family dwelling, or school divert as many materials as possible away from the landfill.

Recycle more, save more!

Our talented team of Waste Zero Specialists provides free technical assistance, including on-site waste analysis, staff trainings, and presentations. They will also provide you with a free starter kit of internal containers and signage.

To reach our Waste Zero Team, call **800.243.0291** or email **RSMWasteZero@Recology.com**.

Together we can make a difference!



WE OFFER:

- ✓ Indoor green & blue containers
- ✓ Posters, labels, magnets, & window clings for free (*custom if needed*)
- ✓ Technical assistance from Waste Zero Specialists
- ✓ Employee trainings & school presentations
- ✓ Educational tables at events



WE PUT THE 'G' IN 'GROW'

When we are recruiting for new Recologists, we invite people to "Grow With Us". In this case, the word "GROW" is actually an acronym. The "G" stands for Giving back to our communities and our environment by volunteering time and resources. We aren't just another utility

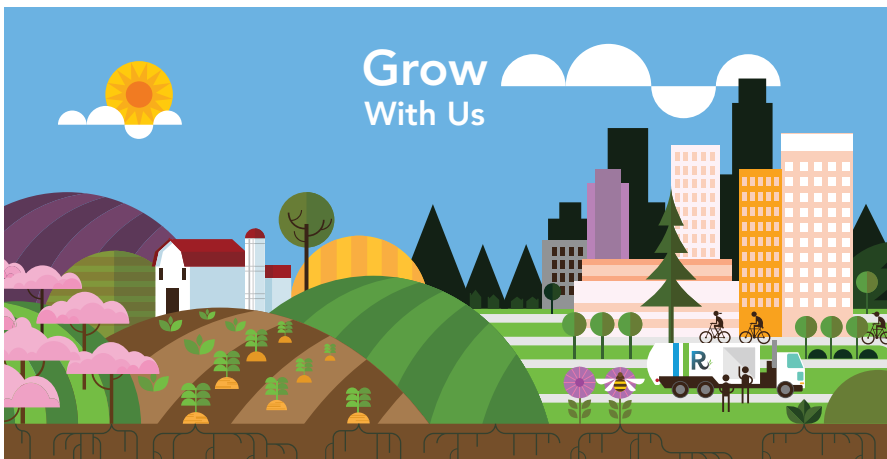
service. We are excited to be part of this community!

In the wake of the devastating North Bay Wildfires, employees from Recology locations all over the Bay Area wanted to do something to help. In December, 222 of us descended on Howarth

Park in Santa Rosa to restore and re-beautify the popular park. We planted 40 trees and 50 plants. We spread 160 cubic yards of Recology mulch and removed 20 cubic yards of weeds, leaves, and tree branches. It was an honor to get our hands dirty and help the community we would soon be servicing.

Now that we're in operation, we can't wait to do more. We will be donating our time and resources to local non-profits as well as community events all over Sonoma County. If there is an event you think we should be a part of, be sure to let us know.

Want to know what the "R-O-W" stand for? Check out Recology.com where you can find that and much more. We look forward to being a big part of what makes Sonoma County so special.



EVENTS

Come see us at these fine local events!



May - August 2018

 A graphic for "Earth Day ON STAGE" at Courthouse Square. The background is blue with green floral and leaf patterns. The text "Earth Day" is in large white letters, with "ON STAGE" and "COURTHOUSE SQUARE" below it. The date "April 21 2018 12-4PM" is also included. A list of event highlights is provided:

- A Showcase of Santa Rosa's Performing Arts Scene
- Unique Arts and Crafts
- Fresh Local Food and Drink
- Eco-Friendly Activities for All
- A Zero Waste Event
- Free Valet Bicycle Parking provided by SCBC

 At the bottom, there are logos for the City of Santa Rosa and Sonoma State University, along with the website "srecity.org/earthday" and a "FREE event" badge.